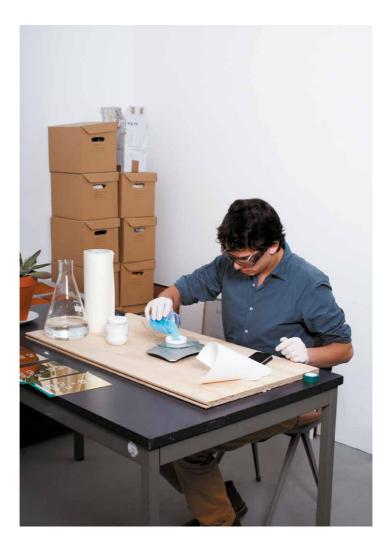
True Colours Miniatures



LEX POTT FOUND BY JAMES



Found by James

James is a hunter and a gatherer in search of art, design and creativity. He travels the world, visiting modern metropolises and far-flung places and brings back *lieu de mémoires* of his adventures in the form of inspiring stories and hand-selected items.

James shares his creative encounters on Found by James, which is an online design platform that provides exclusively curated content and the opportunity to buy one-of-a-kind design and art objects. Here you can rummage through his notes, interviews and step into the world of the people he meets. Through storytelling and collaborations James likes to foster creative talent: "I want to give artists and designers a platform to help them present themselves in a distinct way." From going behind the scenes or embarking on co-creation projects, James has a unique approach to discovering new talent and releasing inspiration into the world by connecting his audience with the greater creative community.

foundbyjames.com



Lex Pott

Lex Pott is a Dutch designer that explores the boundaries between art and function. His method of working traces the evolution of raw materials such as wood, stone and metal back to its origin, where he then investigates how to exploit its inherent characteristics. He permits nature to play its intended role and by assimilating art, design and functionality he transforms a material into an entirely new form with a renewed purpose. In his work Lex tries to capture the tension between nature and cultivation and the pivotal moment in which a resource is transformed through industrial processes.

Lex graduated Cum Laude at the Design Academy Eindhoven, The Netherlands. He began his career interning at Hella Jongerius, working with Scholten & Baijings and in 2009 he started the eponymous studio Lex Pott at the NDSM-werf in Amsterdam. This year he will present at Salone del Mobile in Milan and his first solo exhibition in Berlin followed by a presentation in New York City.

lexpott.nl

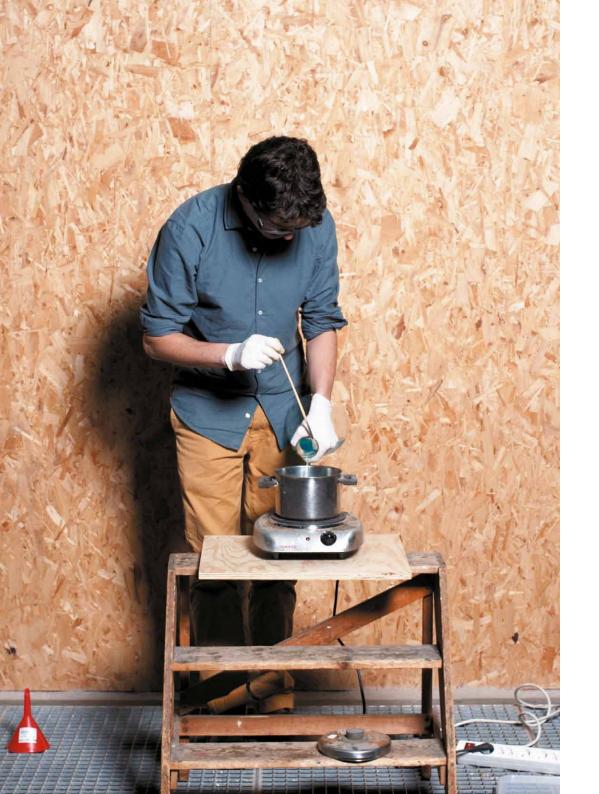
Lex Pott Found by James

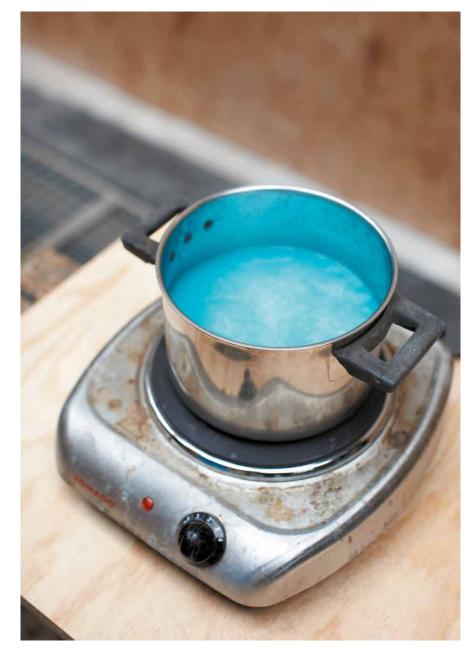
James is an avid supporter of young talent and often collaborates with the designers he meets. Last year during Dutch Design Week, James came across the work of Lex Pott: "I was impressed by the way he allows nature to play its part in design and how he investigates a material from its origins all the way through to production and end use".

Exclusively for foundbyjames.com, Lex created 40 limited edition artworks that capture the beauty and irregularity of metals. True Colours started as a research project into colour and was motivated by the desire to create a framework in which nature can express itself and still maintain beauty, in contrast to what is expected in a mass-produced world. Starting with 6 rectangle metal panels of processed brass, aluminium, steel and copper, he applies various chemical processes to generate oxidization of the material. He explains these chemical reactions with scientific formulas neatly recorded with typography on the face of the panels. As a result he creates a rich alchemistic colour palette against an industrialized metal framework: a fascinating contrast at the pivotal point in which nature and industry converge.









TRUE COLOURS MINIATURES





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True Colours Miniatures

LEX POTT FOUND BY JAMES

Limited run of 40 sets Each set contains 6 unique panels Size per panel: 210 x 148mm (A5 portrait) Materials: copper, aluminium, brass, steel Numbered and signed by the artist Price: €420 per set

Available via foundbyjames.com only



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